

Benefits of Hiring an Executive Coach

An executive coach is a trained professional who helps executives work through issues, maximize individual and team performance, and improve overall team dynamics. In essence, executive coaches are motivational speakers, confidants, and strategists rolled into one.

If you or your business is suffering or you feel that it needs a boost, you may need an executive coach to guide you to success. An executive coach doesn't just swoop in and help businesses who are in trouble; many of the top Fortune 500s hire them to help give their company that extra oomph to get ahead. The latest business statistics estimate that after IT, the second fastest growing business is executive coaching. Two pioneers that set the stage for executive coaches were American writers, Dale Carnegie and Steven Covey. Both of them focus on leveraging talents and fulfilling destinies. However, executive coaches use many different approaches and create personalized plans that make self-improvement even easier to achieve.

Today, executive coaching reaches over \$2 billion a year because many top executives and business people are seeing tremendous results while using their services. However, this investment seems to lead to a ROI as high as 10 to 1. Do you realize what this means? You don't have to aim for just getting your investment back – with executive coaching; you can enjoy a higher and quicker return on your investment!

Other benefits of hiring an executive coach are:

Lower Turnover – Your team's productivity and efficiency will be greatly enhanced. Leaders will be more effective and employees will work cohesively as a team. The overall environment will be enhanced, employees will work faster and be more productive as well.

Self Confidence and Self Esteem Increase – It's great to walk into an office and see the employees looking content and confident. Not only does this make it easier for them to work but also, it increases self-confidence and self-esteem. In addition, it inspires customers to buy and trust the business.

Reduces Stress – An executive coach can help you deal with the stress and demands of being an executive. By listening to potential conflicts and creating solutions, you will be given a new perspective that will help you and your company achieve your personal and professional goals.

Balances home and work – One of the reasons the divorce rate in the US is so high is because we tend to cross the line and bring our personal life into our work place and vice versa. There are countless married men and women who flirt at work and get

confused thereby making fatal errors. There are parents who end up shouting at their children because of problems in the office. An executive coach can help you learn effective communication skills that will not only help you at work but at home as well. In addition, they can help you develop sound coping skills so that you are better able to handle stressful situations and find life balance.

In addition to the above, hiring an executive coach helps you become a better person, more personable, approachable, and likeable. You will also learn innovative techniques in dealing with tension, anger, fear, and anxiety. With the guidance of an executive coach, you will be transformed into a mature leader and a true success story – something you must have dreamt of more than once in the last week alone.